

The JetSet Mindset



Leah Winstead



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Meet Leah

Leah Winstead, CMP, CMM, is the creator behind The JetSet Mindset, a luxury lifestyle brand inspiring ambitious individuals to embrace elevated living through travel, hospitality, wellness, business, and unforgettable experiences.

With more than 24 years of experience producing global events for Fortune 500 organizations, Leah brings a unique perspective that blends luxury storytelling with strategic event expertise.

Today she partners with luxury destinations, lifestyle brands, and event companies to create authentic content that inspires action and meaningful connection. Leah is based in Greensboro, NC and travels globally for events.



@the.jetset.mindset

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instagram

12.2K+

monthly reach

59K+

women

82%

primary age

35-44

top markets

NC • US • UK

top interests

**TRAVEL, FASHION,
& FOOD**

Audience

@the.jetset.mindset

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Brand Style

My Mission



The JetSet Mindset exists to inspire ambitious individuals to create extraordinary lives through intentional experiences. Whether discovering a boutique hotel, attending a world-class conference, enjoying an unforgettable meal, or investing in personal growth, I believe luxury is about how we experience life, not simply where we travel. Through authentic storytelling, I help brands connect with audiences who value quality, connection, and memorable experiences.



Past Collaborations

Lilly Pulitzer's Pink Retreat

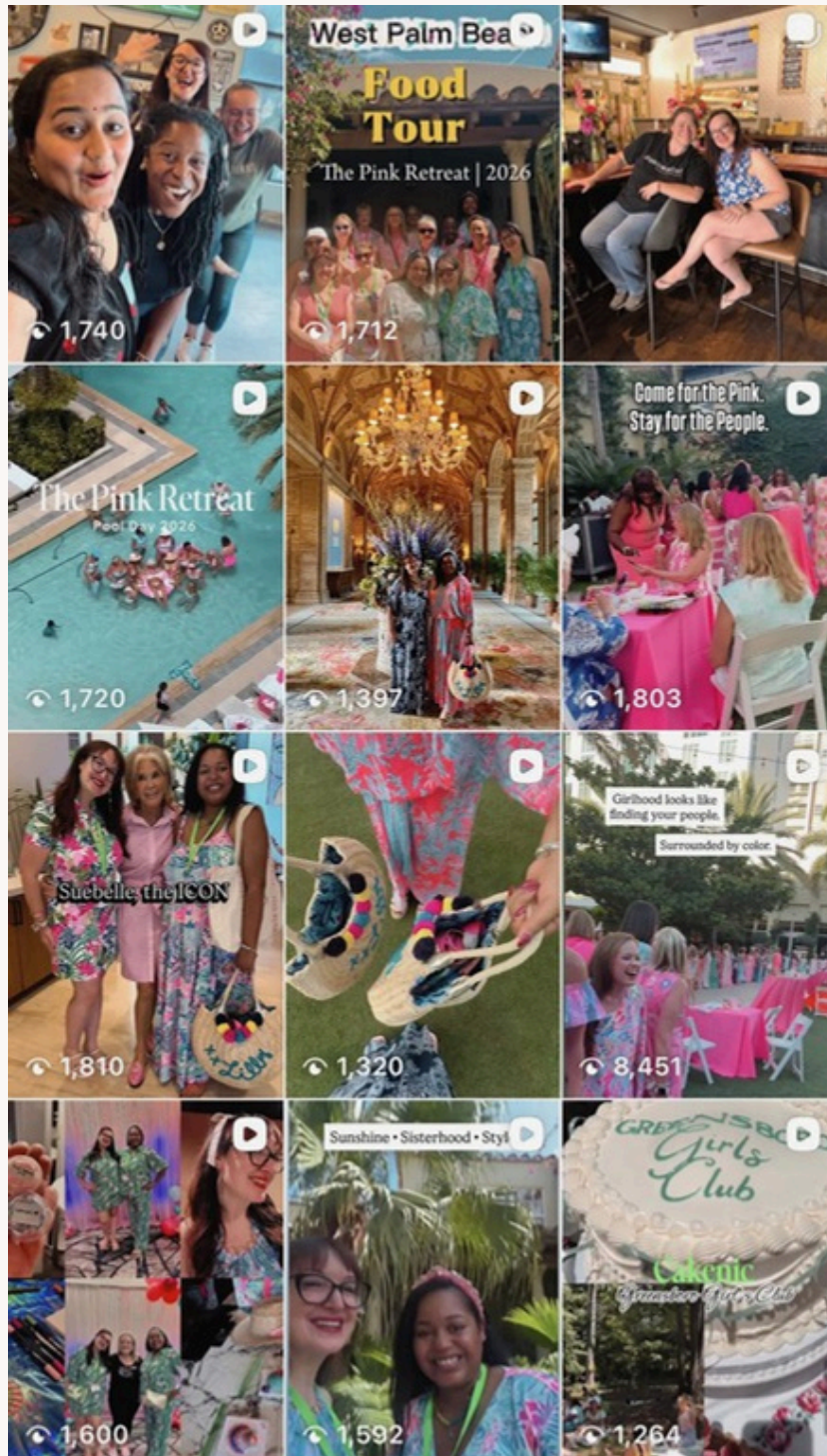
Comfrrt Brand

Bar and Cocoa

Cvent Connect

Toyota of Greensboro

Featured Content





Speaking Topics

- The JetSet Mindset: Elevating Your Everyday
- The Power of Experiences: Why Memorable Moments Build Stronger Brands
- Building a Personal Brand That Opens Doors
- Networking That Actually Works
- Designing a Career You Love: Lessons from 24 Years of Global Events

Testimonial

“Leah brings an exceptional level of professionalism, creativity, and attention to detail. Her ability to create memorable experiences while authentically connecting with her audience makes her an outstanding partner.”



Ways We Partner

Every partnership is customized to meet your goals. Please inquire for availability and custom pricing.

Reels, Stories & UGC

Hotel & Restaurant Features

*Speaking & Ambassador
Programs*

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Contact

thejetsetmindset.com

thejetsetmindsethello@gmail.com

instagram: @the.jetset.mindset

m: 336-553-8122

